Name of Assistant Professor : M.D. Aggarwal

Class and Section : B.Com.-6th Semester (Section A&B)

Subject : Management Accounting

Lesson Plan : 18Weeks (from January 2018 to April 2018)

Week 1, January 1 to January 7

• Chapter 1: Nature and Scope of Management Accounting.

Assignments

Week 1, Day 1, January 1

• Introduction and Meaning of Management Accounting.

Week 1, Day 2, January 2

• Nature of Management Accounting.

Week 1, Day 3, January 3

• Scope of Management Accounting.

Week 1, Day 4, January 4

• Techniques of Management Accounting.

Week 1, Day 5, January 5 Holiday

Week 1, Day 6, January 6

• Importance of Management Accounting.

Week 2, January 8 to January 14

• Chapter 1:-Nature and Scope of Management Accounting.

Assignments

Week 2, Day 1, January 8

• Difference between Cost and Management Accounting.

Week 2, Day 2, January 9

• Cost Control.

Week 2, Day 3, January 10

• Cost Reduction.

Week 2, Day 4, January 11

• Cost Management.

Week 2, Day 5, January 12

• Revision about Important Points regarding Ist Chapter.

Week 2, Day 6, January 13

• Revision about Important Points regarding Ist Chapter.

Week 3, January 15 to January 21

• Chapter 2:- Budgeting and Budgetary Control. Assignments Week 3, Day 1, January 15 • Introduction about Budget and Budgetary. Week 3, Day 2, January 16 • Concept of Budgetary Control. Week 3, Day 3, January 17 • Objective of Budgetary Control. Week 3, Day 4, January 18 • Advantages of Budgetary control. Week 3, Day 5, January 19 • Limitation of Budgetary Control. Week 3, Day 6, January 20 • Difference between Budget, Budgeting and Budgetary Control. Week 4, January 22 to January 28 • Chapter 2:- Budgeting and Budgetary Control. Assignments Week 4, Day 1, January 22 Holiday Week 4, Day 2, January 23 • Types of Budget, their Merits, Demerits and features of Budget. Week 4, Day 3, January 24 • Types of Budget, their Merits, Demerits and features of Budget. Week 4, Day 4, January 25 • Types of Budget, their Merits, Demerits and features of Budget. Week 4, Day 5, January 26 Holiday Week 4, Day 6, January 27 • Types of Budget, their Merits, Demerits and features of Budget. Week 5, January 29 to February 4 • Chapter 3:- Budget and Budgetary Control. Assignments Week 5, Day 1, January 29 • Comparison of all types of Budgets. Week 5, Day2, January 30

• Comparison of all types of Budgets.

Week 5, Day 3, January 31 Holiday

Week 5, Day 4, February 1 • Comparison of all types of Budgets. Week 5, Day 5, February 2 • Comparison of all types of Budgets. Week 5, Day 6, February 3 • Revision of Chapter – 02. Week 6, February 5to February 11 • Chapter 3:- Standard Costing and Various Analysis. Assignments Week 6, Day 1, February 5 • Introduction and Meaning of Standard Costing. Week 6, Day 2, February 6 • Features of Standard Costing. Week 6, Day 3, February 7 • Application of Standard Costing. Week 6, Day 4, February 8 • Difference between Estimate Cost and Standard Costing. Week 6, Day 5, February 9 • Difference between Standard Costing and Budgetary Costing. Week 6, Day 6, February 10 Holiday Week 7. February 12 to February 18 • Chapter 3:- Standard Costing and Variance analysis. Assignments Week 7, Day 1, February 12 • Advantages of Standard Costing. Week 7, Day 2, February 13 Holiday Week 7, Day 3, February 14 • Limitation of Standard Costing. Week 7, Day 4, February 15 • Procedure for Determining Standard. Week 7, Day 5, February 16 • Meaning of Variance. Week 7, Day 6, February 17 • Meaning of Variance Analysis. Week 8 February 19 to February 25 • Chapter 3:- Standard Costing and Variance Analysis. Assignments

Week 8, Day 1, February 19

• Classification of Variance.

Week 8, Day 2, February 20

• Introduction about Material Variance.

Week 8, Day 3, February 21

• Material Cost Variance.

Week 8, Day 4, February 22

• Material Price Variance.

Week 8, Day 5, February 23

• Material Quantity Variance.

Week 8, Day 6, February 24

• Material Cost Variance.

Week 9, February 26 to March 4

• Chapter 3:- Standard Costing and Variance Analysis.

Assignments

Week 9, Day 1, February 26

• Material Sub-usage Variance.

Week 9, Day 2, February 27

• Material Yield Vatriance.

Week 9, Day 3, February 28 Holiday

Week 9, Day 4, March 1 Holiday

Week 9, Day 5, March 2 Holiday

Week 9, Day 6, March 3 Holiday

Week 10, March 5 to March11

• Chapter 3:- Standard Costing and Variance Analysis.

Assignments:-

Week 10, Day 1, March 5

- Meaning of Labor Variance.
- Labor Cost Variance.

Week 10, Day 2, March 6

- Labor rate Variance.
- Idle Time Variance.
- Labor Efficiency Variance.
- Labor Mix Variance.

Week 10, Day 3, March 7

- Labor Mix Variance.
- Wages Revision Variance.
- Labor Yield Variance.

Week 10, Day 4, March 8

• Meaning of Overhead Variance.

Week 10, Day 5, March 9

• Types of Overhead Variance.

Week 10, Day 6, March 10

• Types of Overhead Variance.

Week 11, March 12 to March 18

- Chapter 3:- Standard Costing and Variance Analysis.
- Chapter 4:- Marginal Costing and Break Even Point.

Assignments

Week 11, Day 1, March 12

Week 11, Day 2, March 13

• Sales Variance.

Week 11, Day 3, March 14

• Types of Sales Variance.

Week 11, Day 4, March 15

• Meaning of Marginal Costing.

Week 11, Day 5, March 16

• Absorption Costing.

Week 11, Day 6, March 17

• Features, Advantages and Disadvantages of Marginal Costing.

Week 12, March 19 to March25

• Chapter 4:- Marginal Costing and Break Even Point.

Assignments

Week 12, Day 1, March 19

- Income Determination.
- Cost Volume- Profit Analysis.

Week 12, Day 2, March 20

• Break Even Analysis – Algebra and Graphic Method.

Week 12, Day 3, March 21

• Contribution, P/V Ratio.

Week 12, Day 4, March 22

• Break Even Point.

Week 12, Day 5, March 23
Margin of Safety.
Angel of Incidence.
Week 12, Day 6, March 24
Merit and Demerit of Above Terms.
Week 13, March26 to April 1
Chapter 4:- Marginal Costing and Break Even Point.
Assignments
Week 13, Day 1, March 26

• Preparation of Class Test.

Week 13, Day 2, March 27

• Application of Marginal Costing.

Week 13, Day 3, March 28

• Usage of Marginal Costing.

Week 13, Day 4, March 29 Holiday

Week 13, Day 5, March 30

• Usage of Marginal Costing.

Week 13, Day 6, March 31

• Usage of Marginal Costing.

Week 14, April 2 to April 8

• Chapter 4:- Marginal Costing and Variance Analysis.

• Chapter 5:- Responsibility Accounting.

Assignments

Week 14, Day 1, April 2

• Class Test.

Week 14, Day 2, April 3

• Revision of Marginal Costing and Variance Analysis.

Week 14, Day 3, April 4

• Introduction of Responsibility Accounting.

Week 14, Day 4, April 5

• Process of Responsibility Accounting.

Week 14, Day 5, April 6

• Responsibility Centre.

Week 14, Day 6, April 7

• Types of Responsibility Centre.

Week 15, April 9 to April15

• Chapter 5:- Responsibility Accounting.

Assignments

Week15, Day 1, April 9 • Importance of Responsibility Accounting. Week 15, Day 2, April 10 • Dividend Performance Measurement. Week 15, Day 3, April 11 • Financial Measurement. Week 15, Day 4, April 12 • Financial Measurement. Week 15, Day 5, April 13 • Financial Measurement. Week 15, Day 6, April 14 Holiday Week 16, April 16 to April 22 • Chapter 5:- Responsibility Accounting. Assignments Week 16, Day 1, April 16 • Performance Measurement. Week 16, Day 2, April 17 • Performance Measurement. Week 16, Day 3, April 18 Holiday Week 16, Day 4, April 19 • Revision of Chapter – 05. Week 16, Day 5, April 20 • Revision of Chapter – 01. Week 16, Day 6, April 21 • Revision of Chapter – 02. Week17 April 23 to April 29 • Chapter 6:- Accounts of Insurance Companies. Assignments Week17, Day 1, April 23 • Revision of Chapter – 03. Week 17, Day 2, April 24 • Class Test. Week 17, Day 3, April 25 • Revision of Chapter – 03. Week 17, Day 4, April 26 • Revision of Chapter – 04.

Week 17, Day 5, April 27

• Revision of Chapter – 04. Week 17, Day 6, April 28

• Class Test.

Lesson Plan

Name of the Assistant Professor : Dolly Nagpal

Subject- Auditing (Section A &B) B.Com.-6th Semester

Lesson Plan- 18 Weeks (January-April 2018)

Week	Date	
1.	1-Jan-18	Introduction, Meaning, definition and elements of auditing investigation
	2-Jan-18	Necessity, book-keeping Accountancy, auditing and
	3-Jan-18	Accounting as a Necessity and Auditing as a luxury
	4-Jan-18	Accounting as a Necessity and Auditing as a luxury
	5-Jan-18	Holiday
	6-Jan-18	Objects
	7-Jan-18	Sunday
2.	8-Jan-18	Objects
	9-Jan-18	Errors and frauds
	10-Jan-18	Errors and frauds, Advantages of auditing
	11-Jan-18	limitations
	12-Jan-18	According to the organization of the business
	13-Jan-18	According to Practicality
	14-Jan-18	Sunday
3.	15-Jan-18	Difference in internal and Statutory audit
	16-Jan-18	Difference in internal and external audit
	17-Jan-18	Difference in internal and external audit
	18-Jan-18	Preparation before audit
	19-Jan-18	Audit programme and essentials of good audit programme
	20-Jan-18	Advantages and disadvantages of audit programme, Audit notebook, audit papers
	21-Jan-18	Sunday
4.	22-Jan-18	Vasant Panchami
	23-Jan-18	Internal check
	24-Jan-18	Sir Chotu Ram Jayanti
	25-Jan-18	Assignment
	26-Jan-18	Republic Day
	27-Jan-18	Method and procedure of audit work
	28-Jan-18	Sunday
5.	29-Jan-18	Internal control/Internal check
	30-Jan-18	National Seminar
	31-Jan-18	Guru Ravi Das Birthday

	1-Feb-18	Internal check/Difference in Internal audit, Internal check and internal control
	2-Feb-18	Concepts with internal check
	3-Feb-18	Concepts with internal check/Internal audit
	4-Feb-18	Sunday
6.	5-Feb-18	Meaning ,concept and importance of vouching
	6-Feb-18	voucher
	7-Feb-18	vouching and payment side
	8-Feb-18	vouching and different books
	9-Feb-18	Teeming and Lading System
	10-Feb-18	Maharishi Dayanand Saraswati Jayanti
	11-Feb-18	Sunday
7.	12-Feb-18	Verification -meaning and importance
	13-Feb-18	Maha Shivratri
	14-Feb-18	Verification of assets
	15-Feb-18	continued the above topic
	16-Feb-18	verification of liabilities
	17-Feb-18	continued
	18-Feb-18	Sunday
8.	19-Feb-18	Appointment
	20-Feb-18	Qualification, Remuneration ,removal and legal position of an auditor
	21-Feb-18	Rights and duties of an auditor
	22-Feb-18	Auditor is a watchdog, but not A Blood Hound
	23-Feb-18	Liabilities of an auditor
	24-Feb-18	Joint auditors
	25-Feb-18	Sunday
9.	26-Feb-18	Meaning and Importance/content and types
	27-Feb-18	content and types
	28-Feb-18	Holiday
	1-Mar-18	Holiday
	2-Mar-18	Holi
	3-Mar-18	Holiday
	4-Mar-18	Sunday
10.	5-Mar-18	Meaning and difference with auditing
	6-Mar-18	Essentials and necessity
	7-Mar-18	Objectives
	8-Mar-18	Types
	9-Mar-18	continued
	10-Mar-18	Test
	11-Mar-18	Sunday
11.	12-Mar-18	E -commerce
	13-Mar-18	Audit of E- commerce
	14-Mar-18	Audit of E- commerce
	15-Mar-18	Audit of E- commerce
	16-Mar-18	Revision
	15-Mar-18	Audit of E- commerce

	17-Mar-18	17Presentation
	18-Mar-18	Sunday
12.	19-Mar-18	Meaning
	20-Mar-18	Professional conduct under Chartered Accountant Act,1949
	21-Mar-18	Continued
	22-Mar-18	Fellows and Associates
	23-Mar-18	Shaheedi Diwas
	24-Mar-18	Fellows and Associates
	25-Mar-18	Sunday
13.	26-Mar-18	Test of Professional conduct and Ethics
	27-Mar-18	Audit
	28-Mar-18	audit programme
	29-Mar-18	Mahavir Jayanti
	30-Mar-18	Audit notebook
	31-Mar-18	Audit notebook
	1-Apr-18	Sunday
14.	2-Apr-18	Audit Process and Programme
	3-Apr-18	audit working papers
	4-Apr-18	Procedures
	5-Apr-18	Procedures
	6-Apr-18	Procedures
	7-Apr-18	Procedures
	8-Apr-18	Sunday
15.	9-Apr-18	Revision of Internal Control, Internal Check And Internal Audit
	10-Apr-18	Revision of Internal Control, Internal Check And Internal Audit
	11-Apr-18	Revision of Internal Control, Internal Check And Internal Audit
	12-Apr-18	Revision of Internal Control, Internal Check And Internal Audit
	13-Apr-18	Revision of Internal Control, Internal Check And Internal Audit
	14-Apr-18	Dr. Ambedkar Jayanti / Vaisakhi
	15-Apr-18	Sunday
16.	16-Apr-18	Revision
	17-Apr-18	Revision
	18-Apr-18	Parashurama Jayanti
	19-Apr-18	PPT
	20-Apr-18	Assignment
	21-Apr-18	PPT
	22-Apr-18	Sunday
17.	23-Apr-18	PPT
	24-Apr-18	Revision
	25-Apr-18	Revision and test
	26-Apr-18	Revision and test
	27-Apr-18	Revision and test
	28-Apr-18	Revision and test
1	29-Apr-18	Sunday

Lesson Plan for the session 2017-18 (Even Semester)

Name of Associate Professor: **Sunil Garg** Class and Section: **B.Com-6**th **Semester, Sec. A**

Subject: Income Tax-II (BC 603)

Week 1, January 1 to January 7 (Chapter: Deductions from Gross Total Income)

Week 1, Day 1, January 1

• Deductions: Introduction, Section 80C

Week 1, Day 2, January 2

• Section 80CCC to Section 80CCG

Week 1, Day 3, January 3

• Section 80D to Section 80EE

Week 1, Day 4, January 4

• Section 80G

Week 1, Day 5, January 5 Holiday

Week 1, Day 6, January 6

Section 80GG to Section 80GGC

Week 2, January 8 to January 14

Week 2, Day 1, January 8

Section 80IA to Section 80IBA

Week 2, Day 2, January 9

• Section 80IC to Section 80JJAA

Week 2, Day 3, January 10

• Section 80LA to Section 80U

Week 2, Day 4, January 11

Presentation on Deductions from 80C to 80U

Week 2, Day 5, January 12 (Chapter: Assessment of Individual)

• Computation of Total Income of Individual

Week 2, Day 6, January 13

• Computation of Total Income of Individual : Numerical

Week 3, January 15 to January 21

Week 3, Day 1, January 15

• Computation of Total Income of Individual : Numerical

Week 3, Day 2, January 16

• Computation of Total Income of Individual : Numerical

Week 3, Day 3, January 17

• Computation of Total Income of Individual : Numerical

Week 3, Day 4, January 18 (Chapter: Tax Liability of Individual)

• Computation of Tax Liability of Individual

Week 3, Day 5, January 19

• Computation of Tax Liability of Individual : Numerical

Week 3, Day 6, January 20

• Computation of Tax Liability of Individual : Numerical

Week 4, January 22 to January 28

Week 4, Day 1, January 22 Holiday

Week 4, Day 2, January 23

• Computation of Tax Liability of Individual : Numerical

Week 4, Day 3, January 24

• Computation of Tax Liability of Individual : Numerical

Week 4, Day 4, January 25

• Test on Computation of Total Income and Computation of Tax Liability of Individual

Week 4, Day 5, January 26 Holiday (Chapter: Assessment of HUF)

Week 4, Day 6, January 27

• Assessment of Hindu Undivided Family(HUF) : Residence of HUF, Difference between HUF and Firm

Week 5, January 29 to February 4

Week 5, Day 1, January 29

Income which are not treated as Family Income, Assessment of HUF

Week 5, Day 2, January 30

• Partition of HUF, Procedure of Assessment after Partition of HUF

Week 5, Day 3, January 31 Holiday

Week 5, Day 4, February 1

• Assessment of HUF : Numerical

Week 5, Day 5, February 2

• Assessment of HUF : Numerical

Week 5, Day 6, February 3

• Assessment of HUF : Numerical

Week 6, February 5 to February 11

Week 6, Day 1, February 5

Test on Assessment of HUF

Week 6, Day 2, February 6 (Chapter: Assessment of Firms) Introduction of the Chapter

Week 6, Day 3, February 7

• Assessment of Firms : Introduction, Section 184

Week 6, Day 4, February 8

• Section 185, Section 40b

Week 6, Day 5, February 9

• Adjustment of Profit & Loss Account, Alternate Minimum Tax (AMT)

Week 6, Day 6, February 10

• Assessment of Firms : Numerical

Week 7, February 12 to February 18

Week 7, Day 1, February $\overline{12}$

• Assessment of Firms : Numerical

Week 7, Day 2, February 13 Holiday

Week 7, Day 3, February 14

• Assessment of Firms : Numerical

Week 7, Day 4, February 15

• Change in Constitution of Firm, Dissolution of Firm

Week 7, Day 5, February 16

• Assessment of Firms : Numerical

Week 7, Day 6, February 17

• Assignment on Assessment of Firms

Week 8, February 19 to February 25

Week 8, Day 1, February 19 (Chapter: Assessment of Companies)

• Assessment of Companies: Introduction, Types of Company, Residence of Company

Week 8, Day 2, February 20

• Computation of Total Income of Company, Assessment of Company, Computation of Tax on Companies

Week 8, Day 3, February 21

Minimum Alternative Tax Section 115JB, 115JAA

Week 8, Day 4, February 22

• Assessment of Companies : Numerical

Week 8, Day 5, February 23

• Assessment of Companies : Numerical

Week 8, Day 6, February 24

• Group Discussion on Assessment of Companies

Week 9, February 26 to March 4

Week 9, Day 1, February 26 (Chapter: Income Tax Authorities and their Power)

• Income Tax Authorities : Introduction

Week 9, Day 2, February 27

• Income Tax Authorities : Powers of CBDT

Week 9, Day 3, February 28 Holiday

Week 9, Day 4, March 1 Holiday

Week 9, Day 5, March 2 Holiday

Week 9, Day 6, March 3 Holiday

Week 10, March 5 to March 11

Week 10. Day 1. March 5

• Income Tax Authorities: Powers of Director-General , Chief Commissioner and Commissioner

Week 10, Day 2, March 6

• Income Tax Authorities: Powers of JCIT, Assistant Director, Assessing Officer, Commissioner (Appeals), Inspector of Income Tax

Week 10, Day 3, March 7

• Presentation on Income Tax Authorities

Week 10, Day 4, March 8 (Chapter: Return of Income)

• Return of Income: Section 139(1), (2),(3), Compulsory Return of Income, Different Forms for filing of return of Income

Week 10, Day 5, March 9

• Return of Income : Manually, e-filing of income Tax Return

Week 10, Day 6, March 10

• Return of Income :Other provisions regarding filing of Income Tax return, PAN

Week 11, March 12 to March 18

Week 11, Day 1, March 12 (Chapter: Types of Assessment)

• Return of Income: Quoting of Aadhar No., Types of Assessment: Introduction

Week 11, Day 2, March 13

• Types of Assessment : Self-Assessment, Summary Assessment

Week 11, Day 3, March 14

• Types of Assessment : Regular Assessment, Best Judgment Assessment

Week 11, Day 4, March 15

• Types of Assessment : Reassessment, Rectification of Mistakes, Notice of Demand, Intimation of Loss

Week 11, Day 5, March 16

• Test on Types of Return and Assessment

Week 11, Day 6, March 17 (Chapter: Deduction and Collection of Tax at Source)

• Deduction and Collection of Tax at Source : Introduction

Week 12, March 19 to March 25

Week 12, Day 1, March 19

• Deduction and Collection of Tax at Source : Section 192 and Section 192A

Week 12, Day 2, March 20

• Deduction and Collection of Tax at Source: Section 193 to section 194BB

Week 12, Day 3, March 21

• Deduction and Collection of Tax at Source: Section 194C to section 194H

Week 12, Day 4, March 22

• Deduction and Collection of Tax at Source : Section 194-I to section 194J

Week 12, Day 5, March 23

Deduction and Collection of Tax at Source : Section 193LA to section 194LD

Week 12, Day 6, March 24

• Deduction and Collection of Tax at Source : Section 195 to section 196D, Tax Collection at Source

Week 13, March 26 to April 1

Week 13, Day 1, March 26

Assignment on TDS

Week 13, Day 2, March 27 (Chapter: Advance Payment of Tax)

• Advance Payment of Tax : Introduction , Computation of Advance Tax

Week 13, Day 3, March 28

• Advance Payment of Tax : Numerical

Week 13, Day 4, March 29 Holiday

Week 13, Day 5, March 30

Advance Payment of Tax : Numerical

Week 13, Day 6, March 31 (Chapter: Recovery and Refund of Tax)

Recovery of Tax, Refund of Tax

Week 14, April 2 to April 8

Week 14, Day 1, April 2

• Appeals : Commissioner (Appeal)

Week 14, Day 2, April 3

• Appeals : Appellate Tribunal

Week 14, Day 3, April 4

• Appeals : High Court, Supreme Court

Week 14, Day 4, April 5

• Revision

Week 14, Day 5, April6

• Presentation on Recovery, Refund

Week 14, Day 6, April 7 (Chapter: Appeals and Revision)

• Presentation on Appeals and Revision

Week 15, April 9 to April 15

Week 15, Day 1, April 9 (Chapter: Penalties)

• Penalties: Principles of Imposing Penalties, Section 221 and Section 270A, 270AA

Week 15, Day 2, April 10

• Penalties : Section 271A to Section 271DA

Week 15, Day 3, April 11

• Penalties : Section 271E to Section 272BB

Week 15, Day 4, April 12

Group Discussion on Penalties
Week 15, Day 5, April13 (Chapter: Prosecutions)
Offences and Prosecutions : Introduction
Week 15, Day 6, April 14 Holiday
Week 16, April 16 to April 22
Week 16, Day 1, April 16
Offences and Prosecutions : Section 276B to Section 278C
Week 14, Day 2, April 17
Presentation on Offences and Prosecutions
Week 16, Day 3, April 18 Holiday
Week 16, Day 4, April 19
Revision of Computation on Total Income of Individual
Week 16, Day 5, April 20
Revision of Computation on Total Income of Individual
Week 16, Day 6, April 21
Revision of Computation on Tax Liability of Individual
Week 17, April 23 to April 29
Week 17, Day 1, April 23
Revision of Computation on Tax Liability of Individual
Week 17, Day 2, April 24
Revision of Assessment of HUF
Week 17, Day 3, April 25
Revision of Assessment of Firms
Week 17, Day 4, April 26
Revision of Assessment of Firms
Week 17, Day 5, April 27
Discussion regarding important topics
Week 17, Day 6, April 28
Discussion regarding important topics
Week 18, April 30 to May 6
Week 18, Day 1, April 30 Holiday

Name of Assistant Professor : DEEPAK KAKKAR

Class and Section : B.COM VIth SEM., SECTION: B

Subject : INCOME TAX

Lesson Plan

Week 1, January 1 to January 7

Week 1, Day 1, January 1

> Discusses last semester's syllabus

Week 1, Day 2, January 2

> DEDUCTION TO BE MADE IN COMPUTING TOTAL INCOME : Introduction, Sec 80A

Week 1, Day 3, January 3

➤ DEDUCTION TO BE MADE IN COMPUTING TOTAL INCOME : Sec 80C, 80CCC

Week 1, Day 4, January 4

> DEDUCTION TO BE MADE IN COMPUTING TOTAL INCOME : Sec 80CCD, 80CCE, 80CCG

Week 1, Day 5, January 5 Holiday

Week 1, Day 6, January 6

➤ DEDUCTION TO BE MADE IN COMPUTING TOTAL INCOME : Sec 80D, 80DD, 80DDB, 80EE, 80E

Week 1, Day 7, January 7 Sunday

Week 2, January 8 to January 14

Week 2, Day 1, January 8

➤ DEDUCTION TO BE MADE IN COMPUTING TOTAL INCOME : Sec 80G

Week 2, Day 2, January 9

> DEDUCTION TO BE MADE IN COMPUTING TOTAL INCOME : Sec 80GG, 80GGA, 80GGB, 80GGC, 80IA

Week 2, Day 3, January 10

> DEDUCTION TO BE MADE IN COMPUTING TOTAL INCOME : Sec 80IAB, 80IAC, 80IBA, 80IB

Week 2, Day 4, January 11

➤ DEDUCTION TO BE MADE IN COMPUTING TOTAL INCOME : Sec 80IC, 80ID, 80IE, 80JJA, 80JJA

Week 2, Day 5, January 12

➤ DEDUCTION TO BE MADE IN COMPUTING TOTAL INCOME : Sec 80LA, 80P, 80QQB, 80TTA, 80U

Week 2, Day 6, January 13

> DEDUCTION TO BE MADE IN COMPUTING TOTAL INCOME : Discussion & Revision

Week 2, Day 7, January 14 Sunday

Week 3, January 15 to January 21

Week 3, Day 1, January 15

> COMPUTATION OF TOTAL INCOME OF INDIVIDUALS : Introduction & Procedure for computing Total Income

Week 3, Day 2, January 16

➤ COMPUTATION OF TOTAL INCOME OF INDIVIDUALS : Practical Questions

Week 3, Day 3, January 17

➤ COMPUTATION OF TOTAL INCOME OF INDIVIDUALS : Practical Questions

Week 3, Day 4, January 18

➤ COMPUTATION OF TOTAL INCOME OF INDIVIDUALS : Practical Questions

Week 3, Day 5, January 19

➤ COMPUTATION OF TOTAL INCOME OF INDIVIDUALS : Practical Questions

Week 3, Day 6, January 20

> COMPUTATION OF TOTAL INCOME OF INDIVIDUALS: Discussion & Revision

Week 3, Day 7, January 21 Sunday

Week 4, January 22 to January 28

Week 4, Day 1, January 22 Holiday

Week 4, Day 2, January 23

> Test of Computation of Total Income of Individuals

Week 4, Day 3, January 24

> COMPUTATION OF TAX LIABILTY OF INDIVIDUALS: Rates of Income Tax, Sec 87A, Marginal Relief, Education Cess, Alternate Minimum Tax on Person other than A Company

Week 4, Day 4, January 25

> COMPUTATION OF TAX LIABILTY OF INDIVIDUALS : Procedure of Computation of Assessment, Practical Questions

Week 4, Day 5, January 26 Holiday

Week 4, Day 6, January 27

➤ COMPUTATION OF TAX LIABILTY OF INDIVIDUALS : Practical Questions

Week 4, Day 7, January 28 Sunday

Week 5, January 29 to February 4

Week 5, Day 1, January 29

➤ COMPUTATION OF TAX LIABILTY OF INDIVIDUALS : Practical Questions

Week 5, Day 2, January 30

Organizing National Seminar sponsored by DHE

Week 5, Day 3, January 31 Holiday

Week 5, Day 4, February 1

➤ COMPUTATION OF TAX LIABILTY OF INDIVIDUALS : Discussion & Revision

Week 5, Day 5, February 2

> ASSESSMENT OF HINDU UNDIVIDE FAMILES{HUF}: Introduction, Residence Status of HUF, Income which are not Treated as Family Income

Week 5, Day 6, February 3

➤ ASSESSMENT OF HINDU UNDIVIDE FAMILES{HUF} : Assessment Provisions, Partition of HUF, Procedure of Assessment

Week 5, Day 7, February 4 Sunday

Week 6, February 5 to February 11

Week 6, Day 1, February 5

➤ ASSESSMENT OF HINDU UNDIVIDE FAMILES{HUF}: Practical Questions

Week 6, Day 2, February 6

➤ ASSESSMENT OF HINDU UNDIVIDE FAMILES{HUF}: Practical Questions

Week 6, Day 3, February 7

➤ ASSESSMENT OF HINDU UNDIVIDE FAMILES{HUF}: Practical Questions

Week 6, Day 4, February 8

➤ ASSESSMENT OF HINDU UNDIVIDE FAMILES{HUF} : Discussion & Revision

Week 6, Day 5, February 9

> ASSESSMENT OF FIRMS: Meaning of Partnership, Firm and Partner, Assessment as a Firm (Sec 184), Sec 185

Week 6, Day 6, February 10

➤ ASSESSMENT OF FIRMS: Computation of Income of Firm, Sec 40b, Computation of Income of a Partner from the Firm, Treatment of Firm's Losses

Week 6, Day 7, February 11 Sunday

Week 7, February 12 to February 18

Week 7, Day 1, February 12

➤ ASSESSMENT OF FIRMS : Practical Questions

Week 7, Day 2, February 13 Holiday

Week 7, Day 3, February 14

➤ ASSESSMENT OF FIRMS : Practical Questions

Week 7, Day 4, February 15

➤ ASSESSMENT OF FIRMS : Change in the Constitution of a Firm, Dissolution of a Firm, Practical Questions

Week 7, Day 5, February 16

➤ ASSESSMENT OF FIRMS : Practical Questions

Week 7, Day 6, February 17

> ASSESSMENT OF FIRMS : Discussion & Revision

Week 7, Day 7, February 18 Sunday

Week 8, February 19 to February 25

Week 8, Day 1, February 19

> Assignment of Assessment of Firms

Week 8, Day 2, February 20

➤ ASSESSMENT OF COMPANIES : Meaning, Types of Companies, Residence status of Company, Computation of Total Income & Tax on Companies

Week 8, Day 3, February 21

➤ ASSESSMENT OF COMPANIES : Minimum Alternative Tax, Book Profit

Week 8, Day 4, February 22

➤ ASSESSMENT OF COMPANIES : Practical Questions

Week 8, Day 5, February 23

➤ ASSESSMENT OF COMPANIES : Tax on Distribution Profit of Domestic Companies, Practical Questions

Week 8, Day 6, February 24

➤ ASSESSMENT OF COMPANIES : Discussion & Revision

Week 8, Day 7, February 25 Sunday

Week 9, February 26 to March 4

Week 9, Day 1, February 26

➤ Revision of Deductions U/Sec 80, Computation of Total Income & Tax Liability of Individuals

Week 9, Day 2, February 27

➤ Revision of Deductions U/Sec 80, Computation of Total Income & Tax Liability of Individuals

Week 9, Day 3, February 28 Holiday

Week 9, Day 4, March 1 Holiday

Week 9, Day 5, March 2 Holiday

Week 9, Day 6, March 3 Holiday

Week 9, Day 7, March 4 Sunday

Week 10, March 5 to March 11

Week 10, Day 1, March 5

> Test of Deductions U/Sec 80, Computation of Total Income & Tax Liability of Individuals

Week 10, Day 2, March 6

> INCOME TAX AUTHORITIES: Introduction, Sec 116, Powers of CBDT

Week 10, Day 3, March 7

➤ INCOME TAX AUTHORITIES : Powers of Chief Commissioner and Commissioner of Income Tax

Week 10, Day 4, March 8

➤ INCOME TAX AUTHORITIES : Powers of Joint Commissioner & Assistant Commissioner and Assessing Officer

Week 10, Day 5, March 9

➤ INCOME TAX AUTHORITIES : Powers of Commissioner (Appeals) and Inspector of Income Tax, Revision

Week 10, Day 6, March 10

➤ Presentation of Students regarding Income Tax Authorities

Week 10, Day 7, March 11 Sunday

Week 11, March 12 to March 18

Week 11, Day 1, March 12

> PREPARATION AND FILING OF RETURN OF INCOME: Introduction, Voluntary Return of Income

Week 11, Day 2, March 13

➤ PREPARATION AND FILING OF RETURN OF INCOME: Compulsory Return of Income, Types of Forms of Return, Manners of Furnishing the Return, E-Filing of Return

Week 11, Day 3, March 14

➤ PREPARATION AND FILING OF RETURN OF INCOME : Discussion and Revision

Week 11, Day 4, March 15

➤ ASSESSMENT PROCEDURE: Belated Return, Revised Return, Defective Return, Return by whom to be verified, Permanent Account Number {PAN}

Week 11, Day 5, March 16

ASSESSMENT PROCEDURE : Quoting of Aadhar Number, Procedure for Calculating Interest on Default Return of Income, Types of Assessment : Self – Assessment

Week 11, Day 6, March 17

➤ ASSESSMENT PROCEDURE : Summary Assessment, Regular Assessment, Best Judgment Assessment, Re-Assessment

Week 11, Day 7, March 18 Sunday

Week 12, March 19 to March 25

Week 12, Day 1, March 19

➤ ASSESSMENT PROCEDURE: Rectification of Mistakes, Notice of Demand, Intimation of Loss, Discussion & Revision

Week 12, Day 2, March 20

➤ Presentation on Preparation of Filing of Return of Income & Assessment Procedure

Week 12, Day 3, March 21

➤ Presentation on Preparation of Filing of Return of Income & Assessment Procedure

Week 12, Day 4, March 22

➤ DEDUCTION AND COLLECTION OF TAX AT SOURCE : Introduction, Sec 192

Week 12, Day 5, March 23

> DEDUCTION AND COLLECTION OF TAX AT SOURCE : Sec192A, 193,194,194A,194B, 194BB,194C, 194DA

Week 12, Day 6, March 24

➤ DEDUCTION AND COLLECTION OF TAX AT SOURCE : Sec 194E, 194E, 194F, 194G,194H, 194-I, 194-IA, 194-IB, 194-IC

Week 12, Day 7, March 25 Sunday

Week 13, March 26 to April 1

Week 13, Day 1, March 26

➤ DEDUCTION AND COLLECTION OF TAX AT SOURCE : 194J, 194LA,194LBA, 194LBB,194LBC, 196, 201, TDS Certificate

Week 13, Day 2, March 27

➤ DEDUCTION AND COLLECTION OF TAX AT SOURCE : Requirement to Furnishing PAN {Sec 206AA}, Tax Collection at Source

Week 13, Day 3, March 28

> DEDUCTION AND COLLECTION OF TAX AT SOURCE : Discussion and Revision

Week 13, Day 4, March 29 Holiday

Week 13, Day 5, March 30

➤ ADVANCE PAYMENT OF TAX : Introduction, Computation of Advance Payment of Tax, Installment of Advance Tax and Due Dates

Week 13, Day 6, March 31

➤ ADVANCE PAYMENT OF TAX : Interest for Default and Deferment in payment of Advance Tax, Discussion and Revision

Week 13, Day 7, April 1 Sunday

Week 14, April 2 to April 8

Week 14, Day 1, April 2

Assignment on Deduction and Collection of Tax at Source, Advance Payment of Tax

Week 14, Day 2, April 3

➤ RECOVERY AND RETURN OF TAX : Introduction, Recovery of Tax, Modes of Recovery

Week 14, Day 3, April 4

➤ RECOVERY AND RETURN OF TAX : Refund of Tax, Interest on Excess Payment, Discussion and Revision

Week 14, Day 4, April 5

➤ APPEALS AND REVISION : Introduction, Appeals to the Commissioner (Appeals), Procedure to Appeal

Week 14, Day 5, April6

> APPEALS AND REVISION : Appeal to Appellate Tribunal, Appeal to High Court

Week 14, Day 6, April 7

➤ APPEALS AND REVISION : Appeal to Supreme Court, Revision by the Commissioner, Discussion and Revision

Week 14, Day 7, April 8 Sunday

Week 15, April 9 to April 15

Week 15, Day 1, April 9

➤ PENALTIES: Principles of Imposing Penalty, Penalties U/Sec 221, 270A, 271A, 271AAA, 271AB, 271AAC, 271B, 271C, 271CA, 271D, 71DA

Week 15, Day 2, April 10

➤ PENALTIES: Sec 271E, 271F, 271FA, 271FAA, 271H, 271J, 272, 273A

Week 15, Day 3, April 11

> PENALTIES : Discussion and Revision

Week 15, Day 4, April 12

> OFFENCES AND PROSECUTIONS: Introduction, Sec 275A, 275B, 276, 276A

Week 15, Day 5, April13

OFFENCES AND PROSECUTIONS: Sec 276B, 276BB, 276C, 276CC, 276D, 277, 277A, 278, 278A, 280(1)

Week 15, Day 6, April 14 Holiday

Week 15, Day 7, April 15 Sunday

Week 16, April 16 to April 22

Week 16, Day 1, April 16

➤ Revision of Recovery and Refund, Appeal and Revision

Week 14, Day 2, April 17

> Revision of Penalties, Offences & Prosecution

Week 16, Day 3, April 18 Holiday

Week 16, Day 4, April 19

> Test of Recovery and Refund, Appeal and Revision, Penalties, Offences & Prosecution

Week 16, Day 5, April 20

➤ Revision of Deduction and Collection of Tax at Source

Week 16, Day 6, April 21

Revision of Advance Payment of Tax

Week 16, Day 7, April 22 Sunday

Week 17, April 23 to April 29

Week 17, Day 1, April 23

> Test of Deduction and Collection of Tax at Source, Advance Payment of Tax

Week 17, Day 2, April 24

> Revision of Income Tax Authorities

Week 17, Day 3, April 25

➤ Revision of Deduction U/Sec 80

Week 17, Day 4, April 26

➤ Revision of Preparation and Filing of Return of Income

Week 17, Day 5, April 27

> Revision of Assessment Procedure

Week 17, Day 6, April 28

➤ Discuss all Syllabus

Week 17, Day 7, April 29 Sunday

Week 18, April 30 to May 6

Week 18, Day 1, April 30 Holiday

Name of Assistant Professor : Neetu Devi

Week 3, Day 4, January 18

Week 3, Day 5, January 19

Duties of investors

Problems of NIM

Class and Section : B.Com.-6th Semester (Section A &B)

Subject : Security Market Operations

Lesson Plan : 18Weeks (from January 2018 to April 2018)

Week 1, January 1 to January 7
Chapter 1: Primary Market
Week 1, Day 1, January 1
Introduction
Week 1, Day 2, January 2
Nature of Capital Market
Week 1, Day 3, January 3
Role and importance of Indian Capital Market
Week 1, Day 4, January 4
Govt. Securities Market
Week 1, Day 5, January 5 Holiday
Week 1, Day 6, January 6
Process of Issue of Govt. Securities
Week 2, January 8 to January 14
Chapter 1: continued
Week 2, Day 1, January 8
New issue Market
Week 2, Day 2, January 9
Issue Mechanism
Week 2, Day 3, January 10
Right Issue
Week 2, Day 4, January 11
Book Building
Week 2, Day 5, January 12
Stock option
Week 2, Day 6, January 13
Bought Out Deals
Week 3, January 15 to January 21
Chapter1; continued
Week 3, Day 1, January 15
Capital market instruments
Week 3, Day 2, January 16
Intermediaries of Capital Market
Week 3, Day 3, January 17
Rights of investors

Week 3, Day 6, January 20
Registration with SEBI
Week 4, January 22 to January 28
Chapter2: Secondary Market
Assignment-I
Week 4, Day 1, January 22 Holiday
Week 4, Day 2, January 23
Introduction
Week 4, Day 3, January 24
Stock Exchange
Week 4, Day 4, January 25
Difference between primary and secondary market
Week 4, Day 5, January 26 Holiday
Week 4, Day 6, January 27
Regulation of Stock Exchange
Week 5, January 29 to February4
Chapter 2: Continued
Week 5, Day 1, January 29
Procedure for Dealing at Stock exchange
Week 5, Day2, January 30 (Seminar in the college)
Week 5, Day 3, January 31 Holiday
Week 5, Day 4, February 1
Factors affecting prices at Stock Exchange ,Types of Speculators
Week 5, Day 5, February 2
Listing of Securities
Week 5, Day 6, February 3
Evaluation of Listing
Week 6, February 5to February 11
Chapter 3: Trading Mechanism
Week 6, Day 1, February 5
Trading Mechanism at BSE
Week 6, Day 2, February 6
BSE Online Trading
Week 6, Day 3, February 7
Execution of Order
Week 6, Day 4, February 8
Short Selling
Week 6, Day 5, February 9
Trading mechanism at NSE
Week 6, Day 6, February 10 Holiday
Week 7, February 12 to February 18
Chapter 4: BSE and NSE
Week 7, Day 1, February 12
BSE and Its Role
Week 7, Day 2, February 13 Holiday

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Week 7, Day 3, February 14
Listing at BSE
Week 7, Day 4, February 15
Fees of Listing
Week 7, Day 5, February 16
Listing procedure at BSE
Week 7, Day 6, February 17
National stock Exchange
Week 8 February 19 to February25
Chapter 4: continued
Class Test
Week 8, Day 1, February 19
Organisation of NSE
Week 8, Day 2, February 20
Listing at NSE
Week 8, Day 3, February 21
Delisting of Companies
Week 8, Day 4, February 22
Investors Treatment
Week 8, Day 5, February 23
Subsidiaries of NSE
Week 8, Day 6, February 24
NSDL
Week 9, February26 to March4
Chapter 5: SEBI Regulations 2009
Assignment 1. About BSE and NSE
Week 9, Day 1, February 26
Public Issue
Week 9, Day 2, February 27
Appointment of Merchant bankers
Week 9, Day 3, February 28 Holiday
Week 9, Day 4, March 1 Holiday
Week 9, Day 5, March 2 Holiday
Week 9, Day 6, March 3 Holiday
Week 10, March 5 to March11
Chapter 5: continued
Week 10, Day 1, March 5
Offer Documents
Week 10, Day 2, March 6
IPO and FPO
Week 10, Day 3, March 7
Right Issue
Week 10, Day 4, March 8
Opening of an Issue
Week 10, Day 5, March 9
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Minimum Subscription
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Week 10, Day 6, March 10 Manners of calls
Week 11, March 12 to March 18
Chapter 5: continued
Week 11, Day 1, March 12
Allotment and payment of Interest
Week 11, Day 2, March 13
Restriction on further capital issues
Week 11, Day 3, March 14
Issue of debentures
Week 11, Day 4, March 15
Oversubscription
Week 11, Day 5, March 16
Lead merchant bankers
Week 11, Day 6, March 17
Class Test
Week 12, March 19 to March25
Chapter 6: SEBI, Custodians of Securities, Regulations 1996
Week 12, Day 1, March 19
Introduction
Week 12, Day 2, March 20
Functions of Custodial services
Week 12, Day 3, March 21
Grant of Certificate
Week 12, Day 4, March 22
Renewal of certificate
Week 12, Day 5, March 23 Code of Conduct
Week 12, Day 6, March 24
Class Test
Week 13, March26to April 1
Chapter 7: NSDL
Assignment-II
Week 13, Day 1, March 26
Introduction and Legal framework
Week 13, Day 2, March 27
Depository system
Week 13, Day 3, March 28
Functions of NSDL
Week 13, Day 4, March 29 Holiday
Week 13, Day 5, March 30
Benefits of NSDL
Week 13, Day 6, March 31
Charges (Fee)
Week 14, April 2 to April 8

Chapter 9: Derivetives
Chapter 8: Derivatives
Week 14, Day 1, April 2 Introduction, Features of Derivatives
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Week 14, Day 2, April 3
Regulatory Framework Week 14, Day 3, April 4
Types of derivatives
Week 14, Day 4, April 5
Future and Options
Week 14, Day 5, April 6
Swap, Warrants
Week 14, Day 6, April 7
Evaluation of warrants
Week 15, April 9 to April15
Chapter 9: Futures
Week15, Day 1, April 9
Introduction
Week 15, Day 2, April 10
Futures and Forwards
Week 15, Day 3, April 11
Mechanics of Trading
Week 15, Day 4, April 12
Valuation of Futures
Week 15, Day 5, April 13
Importance of Futures
Week 15, Day 6, April 14 Holiday
Week 16, April 16 to April22
Chapter 10: Options
Week 16, Day 1, April 16
Introduction and Terminology
Week 16, Day 2, April 17
Types of Options
Week 16, Day 3, April 18 Holiday
Week 16, Day 4, April 19
Future and Options
Week 16, Day 5, April 20
Valuation of Options
Week 16, Day 6, April 21
Importance of Options
Week17 April 23 to April29
Chapter 11: Raising Funds from International Markets
Week17, Day 1, April 23
FDI
Week 17, Day 2, April 24
FDI and FII
Week 17, Day 3, April 25

Euro Issues
Week 17, Day 4, April 26
ADRs and types of ADRs
Week 17, Day 5, April 27
GDRs and types of GDRs
Week 17, Day 6, April 28
Advantages of ADRs and GDRs
Week 18 April 30 to May 6
Chapter
Week18, Day 1, April 30 Holiday

Name of Assistant Professor: Ms. Dheeraj Rani

Class and Section: B.Com.-6th Semester (Section-A&B)

Subject: International Marketing.

Lesson Plan: 18Weeks (from January 2018 to April 2018)

Week 1, January 1 to January 7

• Chapter 1: International Marketing: Nature and Scope

Assignments

Week 1, Day 1, January 1

• International Marketing: Meaning and Introduction of International Marketing

Week 1, Day 2, January 2

• Difference Between National and International Marketing

Week 1, Day 3, January 3

- Nature of International Marketing
- Export marketing, Multinational Marketing and Global Marketing

Week 1, Day 4, January 4

• Factors Affecting International Marketing

Week 1, Day 5, January 5 Holiday

Week 1, Day 6, January 6

• Revision test

Week 2, January 8 to January 14

Chapter 2:-International Marketing Scope and Importance

Chapter 3:- International Marketing Environment

Assignments

Week 2, Day 1, January 8

• Scope of International Marketing

Week 2, Day 2, January 9

• Importance and Need of International Marketing

Week 2, Day 3, January 10

• Transition from Local market to International Market

Week 2, Day 4, January 11

- Meaning of International Marketing Environment
- Importance of International Marketing Environment

Week 2, Day 5, January 12

• Components of International Marketing Environment

Week 2, Day 6, January 13

• Components of International Marketing Environment

Week 3, January 15 to January 21

Chapter 3:- International Marketing Environment

Chapter 4:- Entry to International Market

Assignments

Week 3, Day 1, January 15

• Class Test

Week 3, Day 2, January 16

• Introduction about various forms of international marketing

Week 3, Day 3, January 17

- Direct Exporting
- Advantages and Disadvantages of Direct Exporting

Week 3, Day 4, January 18

• Forms of Organisation in Direct Exporting

Week 3, Day 5, January 19

• Forms of Organisation in Direct Exporting

Week 3, Day 6, January 20

- Indirect Exporting
- Advantages and Disadvantages of Indirect Exporting.

Week 4, January 22 to January 28

Chapter 4:- Entry to International Market
Chapter 5:- Product Planning in International Marketing
Assignments
Week 4, Day 1, January 22 Holiday
Week 4, Day 2, January 23
Middleman in Indirect Exporting
The state of the s
Week 4, Day 3, January 24
Group discussion on various Entry Modes
Week 4, Day 4, January 25
Meaning and Definition of Product
Importance of Product
Levels of Product
Week 4, Day 5, January 26 Holiday
Week 4, Day 6, January 27
Product adaptation and Strategy
• Standardisaiton
Advantages of Standardisation
Week 5, January 29 to February4
Chapter 5:- Product Planning in International Marketing
Assignments
Week 5, Day 1, January 29
 Product Planning meaning and Definitions
Characteristics of Product Planning
Importance of Product Planning in International Marketing
Week 5, Day2, January 30
Seminar in the college
Week 5, Day 3, January 31 Holiday
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- Week 5, Day 4, February 1
- Elements of Product Planning
- Product Development- meaning and Definition of Product Development
- Importance of Product Development

Week 5, Day 5, February 2

- Principles of Product Development
- Elements of Product Development

Week 5, Day 6, February 3

- Product Development Process
- Product Improvement
- Packing Improvement

Week 6, February 5to February 11

Chapter 5:- Product Planning in International Marketing

Assignments

Week 6, Day 1, February 5

• Development of New Product-Meaning and Introduction

Week 6, Day 2, February 6

• Process of New Product Development

Week 6, Day 3, February 7

• Process of New Product Development

Week 6, Day 4, February 8

 Responsibility and Organisation of product Planning and Development in International Market

Week 6, Day 5, February 9

• Review of the chapter.

Week 6, Day 6, February 10 Holiday

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Week 7, February 12 to February 18

Chapter 5:- Product Planning in International Marketing

Assignments

Week 7, Day 1, February 12

- Branding:-Meaning and Definition of Brand
- Features of Brand.

• Importance of Brand.

Week 7, Day 2, February 13 Holiday

Week 7, Day 3, February 14

- Types or Classification of Brand.
- According to Ownership.
- According to Number of Product.
- According to use.

Week 7, Day 4, February 15

- Brand Policies and Strategies.
- Brand in International Market.
- Trade Market
- Difference between Trade Mark and Brand.

Week 7, Day 5, February 16

- Packing, Packaging
- Meaning and Definition.
- Features of Good Packing.
- Types of Packaging.

Week 7, Day 6, February 17

- Objectives of Packaging.
- Functions of Packaging.
- Advantages of Packaging.

Week 8 February 19 to February 25

Chapter Product Planning in International Marketing

Assignments

Week 8, Day 1, February 19

- Packaging Decisions.
- Factors effecting packaging decision.
- International and Packaging.

Week 8, Day 2, February 20

- Labeling –Meaning and Definitions.
- Types of Labels

• International Marketing and Labels

Week 8, Day 3, February 21

- International Pricing
- Differentiation in pricing for International Marketing and Domestic Marketing.

Week 8, Day 4, February 22

• Factors affecting International Marketing pricing

Week 8, Day 5, February 23

• Methods of Pricing in International Market.

Week 8, Day 6, February 24

- Pricing Process in International Marketing.
- Various Pricing Strategies in International market.

Week 9, February26 to March4

Chapter: - International Price Quotations and Payment.

Assignments

Week 9, Day 1, February 26

- Introduction and Meaning
- Inco Terms

Week 9, Day 2, February 27

• Factors in drawing up quotations or impact of different contract conditions on export price quotations.

Week 9, Day 3, February 28 Holiday

Week 9, Day 4, March 1 Holiday

Week 9, Day 5, March 2 Holiday

Week 9, Day 6, March 3 Holiday

Week 10, March 5 to March11

Chapter:- International Price Quotations and Payment.

Chapter:- Sales Promotion in International Market.

Assignments:-

Week 10, Day 1, March 5

- Meaning of International payment.
- Characteristics of international Payment.
- Problems in International payment.

Week 10, Day 2, March 6

- Methods of Payment in international marketing.
- Importance of Bills of Exchange.
- Process of Payment through bill of exchange.

Week 10, Day 3, March 7

- Meaning and Definition of Sales Promotion.
- Features of Sales Promotion
- Objectives and Importance of Sales Promotion.

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Week 10, Day 4, March 8

- Main steps involved in Sales promotion.
- Tools of Sales Promotion.
- Sales promotion methods.

Week 10, Day 5, March 9

- Export promotion organisations.
- Problems in sales promotion in International Marketing.

Week 10, Day 6, March 10

• Review.

Week 11, March 12 to March 18

Chapter:- International Advertising

Assignments

Week 11, Day 1, March 12

- Meaning of Advertising.
- Nature of advertising.
- Objectives of Advertising.

Week 11, Day 2, March 13

• Media of Advertisement in International Marketing.

Week 11, Day 3, March 14

• Advertising Strategy in International Market.

Week 11, Day 4, March 15

• Group Discussion on Advertising Media

Week 11, Day 5, March 16

- Direct mail in international Market.
- Advantages and Limitations.

Week 11, Day 6, March 17

• Presentations on different topics

Week 12, March 19 to March25

Chapter:-Personal Selling.

Assignments

Week 12, Day 1, March 19

• Personal Selling- An Introduction.

Week 12, Day 2, March 20

- Features of Personal Selling
- Importance of Personal Selling.

Week 12, Day 3, March 21

- Need of Personal Selling
- Methods of Personal Selling in International marketing.

Week 12, Day 4, March 22

- Types of personal Selling.
- Kinds of Personal Salesmen
- Process of Selling.

Week 12, Day 5, March 23

- Merits and Demerits of Personal Selling.
- Personal Selling is not Salesmanship.

Week 12, Day 6, March 24

Presentations

Week 13, March26to April 1

Chapter :- Fairs and Exhibitions

Assignments

Week 13, Day 1, March 26

Revision

Week 13, Day 2, March 27

• Class Test

Week 13, Day 3, March 28

• Group Discussions on International Trade Fairs and Exibitions

Week 13, Day 4, March 29 Holiday

Week 13, Day 5, March 30

- Introduction about Fairs and Exhibitions.
- Advantages/Disadvantages of Fairs and Exhibitions.

Week 13, Day 6, March 31

• Types of Fairs and Exhibitions

Week 14, April 2 to April 8

Chapter :- International Distribution Channels

Assignments

Week 14, Day 1, April 2

- Introduction
- Types of Distribution Channels
- Distribution Channels for Consumer Products

Week 14, Day 2, April 3

- Distribution Channels for industrial products.
- Export Distribution Channels.

Week 14, Day 3, April 4

- Export Channels Strategy
- Factors affecting Choice of Channels.

Week 14, Day 4, April 5

- Levels of Distribution
- Direct vs Indirect.

Week 14, Day 5, April 6

Revision

Week 14, Day 6, April 7

Test

Week 15, **April 9 to April15**

Chapter: - Marketing Logistics / Decision for Export

Assignments

Week 15, Day 1, April 9

Introduction

Week 15, Day 2, April 10

- Physical Distribution Channels.
- Important Decisions Regarding Logistics.

Week 15, Day 3, April 11

- Means of Transport
- Land Transport
- Merits and demerits of Land Transport.

Week 15, Day 4, April 12

- Water Transport
- Merits and Demerits of Water Transport

Week 15, Day 5, April 13

- Air Transport
- Merits and Demerits of Air Transport

Week 15, Day 6, April 14 Holiday

Week 16, April 16 to April 22

Chapter: - Marketing Logistics / Decision for Export

Assignments

Week 16, Day 1, April 16

- Pipeline Transport
- Merits and demerits of Pipeline Transport
- Selection of an ideal means of Transport.

Week 16, Day 2, April 17

- Warehousing of Goods & Types of Warehousing.
- Functions and Need of Warehousing.

Week 16, Day 3, April 18 Holiday

Week 16, Day 4, April 19

Revision

Week 16, Day 5, April 20

• Test

Week 16, Day 6, April 21

• Group Discussion on selling agents

Week17 April 23 to April 29

Chapter: - Selection and Appointment of Foreign Sales Agent.

Assignments

Week17, Day 1, April 23

• Need of Agents in International Markets

Week 17, Day 2, April 24

- Identifying the Sales agent
- Motivating an controlling

Week 17, Day 3, April 25

- Agency Contract
- Contents of Agency Contract.

Specimen of Agency contract.
Week 17, Day 4, April 26
 Revision
Week 17, Day 5, April 27
• Test
Week 17, Day 6, April 28
• Revision
Week 18 April 30 to May 6
Chapter
Assignments
Week18, Day 1, April 30 Holiday

Name of Assistant Professor : Ruhi Galhotra

Class and Section : B.Com.- 6th Semester, Section (A&B)

Subject : Retail Management

Lesson Plan

Lesson ran	
Week 1, January 1 to January 7	
Week 1, Day 1, January 1	Ch – 1 (Retailing) Meaning of retail, Nature
Week 1, Day 2, January 2	Scope of retailing
Week 1, Day 3, January 3	Factors Affecting Retailing
Week 1, Day 4, January 4	Retailing in India
Week 1, Day 5, January 5	Holiday (Guru Gobind Singh's Birthday)
Week 1, Day 6, January 6	Test
Week 2, January 8 to January 14	
Week 2, Day 1, January 8	Ch – 2 (Theories & Models in Retail) Introduction, Meaning
Week 2, Day 2, January 9	Environmental Theory
Week 2, Day 3, January 10	Cyclical Theory
Week 2, Day 4, January 11	Conflict Theory
Week 2, Day 5, January 12	Models of Retailing – Store based Retailing
Week 2, Day 6, January 13	Models of Retailing – Store based Retailing
Week 3, January 15 to January 21	
Week 3, Day 1, January 15	Non-store based Retailing, Service Retailing
Week 3, Day 2, January 16	Organized Retailing
Week 3, Day 3, January 17	Unorganized Retailing
Week 3, Day 4, January 18	Difference between organized & unorganized Retailing
Week 3, Day 5, January 19	Difference between Store based & Non-store based Retailing
Week 3, Day 6, January 20	Test
Week 4, January 22 to January 28	
Week 4, Day 1, January 22	Holiday (Vasant Panchami)
Week 4, Day 2, January 23	Ch – 3 (Retail Strategic Planning & Operations Management)
	Meaning, Strategy
Week 4, Day 3, January 24	Process
Week 4, Day 4, January 25	International Expansion – A Growth Strategy
Week 4, Day 5, January 26	Holiday (Republic Day)
Week 4, Day 6, January 27	Operations Management in Retail
Week 5, January 29 to February 4	
Week 5, Day 1, January 29	Tools for conducting Situation Analysis
Week 5, Day 2, January 30	National Seminar in College
Week 5, Day 3, January 31	Holiday (Guru Ravidas Jayanti)
Week 5, Day 4, February 1	Ansoff"s Matrix
Week 5, Day 5, February 2	Ch – 4 (Primary Retailing Stratrgies) Introduction,
Week 5, Day 6, February 3	Store location - Meaning, types
Week 6, February 5 to February 11	
Week 6, Day 1, February 5	Test

Week 6, Day 2, February 6	Types of store location
Week 6, Day 3, February 7	Factors Affecting location, steps involved in choosing location
Week 6, Day 4, February 8	Choice of general location
Week 6, Day 5, February 9	Merchandising
Week 6, Day 6, February 10	Pricing, marketing
Week 7, February 12 to February 18	0
Week 7, Day 1, February 12	Ch – 5 (Merchandising Planning & Retail communication)
Week 7, Day 2, February 13	Introduction, Meaning, Hierarchy Holiday (Maha Shivaratri)
Week 7, Day 3, February 14	
	Types of Merchandising
Week 7, Day 4, February 15	Process of Merchandise planning
Week 7, Day 5, February 16	Retail communication
Week 7, Day 6, February 17	Promotion Budget, Process
Week 8, February 19 to February 25	
Week 8, Day 1, February 19	Promotional Strategy in Retail, Elements of Retail promotion mix
Week 8, Day 2, February 20	Ch – 6 (Security issues in retail) Introduction
Week 8, Day 3, February 21	Shop lifting
Week 8, Day 4, February 22	Employee Theft
Week 8, Day 5, February 23	Inventory shrinkages, cash shrinkages
Week 8, Day 6, February 24	Minimizing the retail threats by using IT
Week 9, February 26 to March 4	
Week 9, Day 1, February 26	Test
Week 9, Day 2, February 27	Educational tour
Week 9, Day 3, February 28	Holiday
Week 9, Day 4, March 1	Holiday
Week 9, Day 5, March 2	Holiday
Week 9, Day 6, March 3	Holiday
Week 10, March 5 to March 11	<u> </u>
Week 10, Day 1, March 5	Ch – 7 (Store Design) Introduction, objectives
Week 10, Day 2, March 6	Factors influencing store design
Week 10, Day 3,March 7	Components of Store Design – store interiors
Week 10, Day 4, March 8	Components of Store Design – store exteriors
Week 10, Day 5, March 9	P.Pt by students
Week 10, Day 6, March 10	P.Pt by students
Week 11, March 12 to March 18	The by students
Week 11, Day 1, March 12	Ch – 8 (store layout) Factors Affecting the decision about store
Week 11, Day 1, March 12	layout
Week 11, Day 2, March 13	Steps in designing store layout
Week 11, Day 3, March 14	Types of store layout
Week 11, Day 4, March 15	Types of store layout
Week 11, Day 4, March 15 Week 11, Day 5, March 16	Difference between different layouts
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Week 11, Day 6, March 17	Importance

Week 12, March 19 to March 25	
Week 12, Day 1, March 19	Ch – 9 (Organisational Structure in Retail Institutions)
	Introduction, need
Week 12, Day 2, March 20	Creating an organizational structure in retail organization
Week 12, Day 3, March 21	Factors Influencing Organisational Structure, process
Week 12, Day 4, March 22	Classification of Organisational Structure
Week 12, Day 5, March 23	Classification of Organisational Structure
Week 12, Day 6, March 24	Human resource management in retail
Week 13, March 26 to April 1	
Week 13, Day 1, March 26	Test
Week 13, Day 2, March 27	Ch – 10 (Application of Information Technology in Retail)
	Introduction, Meaning, need
Week 13, Day 3, March 28	Factors Influencing use of IT in retail, IT operations
Week 13, Day 4, March 29	Holiday (Mahavir Jayanti)
Week 13, Day 5, March 30	Use of IT by Retailers
Week 13, Day 6, March 31	Advantages & Disadvantages
Week 14, April 2 to April 8	
Week 14, Day 1, April 2	Ch – 11 (Foreign Direct Investment in Retail) Introduction,
	Meaning, routes of FDI
Week 14, Day 2, April 3	Sectors in which FDI is prohibited in India
Week 14, Day 3, April 4	Advantages of FDI
Week 14, Day 4, April 5	Disadvantages of FDI
Week 14, Day 5, April6	FDI in retail
Week 14, Day 6, April 7	Available Routes of Foreign Players to enter Retail Sector
Week 15, April 9 to April 15	
Week 15, Day 1, April 9	Test
Week 15, Day 2, April 10	Ch – 12 (Retail Store Management, Material Handeling & Energy
	Management) - Introduction
Week 15, Day 3, April 11	Blueprint operations, Store administration
Week 15, Day 4, April 12	Managing Inventory & display
Week 15, Day 5, April13	Managing Receipts, customer Service
Week 15, Day 6, April 14	Holiday (Vaisakhi)
Week 16, April 16 to April 22	
Week 16, Day 1, April 16	Employee management , Managing promotions
Week 14, Day 2, April 17	Energy management
Week 16, Day 3, April 18	Holiday
Week 16, Day 4, April 19	Test
Week 16, Day 5, April 20	Test
Week 16, Day 6, April 21	Test
Week 17, April 23 to April 29	
Week 17, Day 1, April 23	Test
Week 17, Day 2, April 24	Test

Week 17, Day 3, April 25	Test
Week 17, Day 4, April 26	Test
Week 17, Day 5, April 27	Test
Week 17, Day 6, April 28	Test
Week 18, April 30 to May 6	
Week 18, Day 1, April 30	Holiday (Buddha Purnima)